

**Media release  
For Immediate Release**

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## **COSTANTINO PROMOTED TO SHARP ASSOCIATE DIRECTOR**

In recognition of excellent service and commitment, long-time Sharp employee, Mr Joe Costantino, has been promoted to the position of Associate Director of Sharp Corporation of Australia.

The former Group General Manager, Sales and Marketing, Mr Costantino's new position became effective as of April 1 and entitles him to a seat on Sharp Australia's Board of Directors.

Deputy Managing Director of Sharp Corporation of Australia, Mr Denis Kerr, said Mr Costantino's new appointment is well deserved.

"Conscientiousness, commitment and contribution play a large role in the opportunities that may prevail in your working life. Coupled with loyalty to the organisation and a belief in what that organisation stands for, you then have the essential ingredients for success," Mr Kerr said.

"This can be best epitomised by the development of Joe Costantino. Starting with Sharp Corporation of Australia in 1987 as a Marketing Assistant, Joe then worked his way through almost every marketing role in Sharp, including Assistant Product Manager, Product Manager, National Sales and Marketing Manager, General Manager Marketing, and Group General Manager Sales and Marketing. This commitment is being recognised in his appointment as Associate Director. The promotion also comes as a result of his capabilities in both external and internal management, and in demonstrating the right leadership and following the right direction for Sharp Corporation of Australia.

"This decision has been made with the agreement of the current board members of Sharp Corporation of Australia, together with the head office of Sharp Corporation," Mr Kerr said.

**ENDS**

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