

**Media Release**

**For Immediate Release**

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## **SHARP LCD TV TECHNOLOGY LEADS THE WAY WITH WIRELESS**

Sharp Corporation, the **leader in LCD technology**, is continuing to set the pace in home entertainment with its newest instalment - **a fully portable wireless LCD TV**.

The **world's first portable LCD** model with wireless transmission is set to revolutionise home television viewing in Australia, as the 15 inch, 4:3 ratio LCD can be separated from its base station and carried anywhere in the home, within 30 metres.

Ever dream of being able to watch the football while BBQing outside? Or how about watching your favourite DVD while you soak in the bath? Now you can thanks to Sharp, as the brand new **LC-15L1E** utilises a built-in 2.4Ghz **digital wireless transmission** system and lithium-ion battery enabling you to take your LCD with you **without connecting any cables** to the TV.

The built-in small and lightweight lithium ion battery allows you to enjoy the LCD anywhere in the home or office without a plug-in power source for up to two to three hours, depending on screen brightness. The **LC-15L1E** receiver box is equipped with every terminal possibly required for audiovisual connectivity, enabling the ultimate in freedom and entertainment.

And there are no worries about outside and sunlight viewing, the **LC-15L1E** screen is equipped with the Advanced Super View Technology, which reduces glare and reflection in bright situations.

This amazing LCD screen can be viewed from nearly anywhere with a huge wide viewing angle of 170 degrees both vertically and horizontally as well offering a clearer picture with high brightness and contrast ratio for **vivid pictures in all light**.

Look out for the future in LCD TV from Sharp Corporation of Australia. For more information on Sharp Technology, visit [www.sharp.net.au](http://www.sharp.net.au) or call 1300 350 530.

<b>Model</b>	<b>RRP</b>	<b>Available</b>
LC-15L1E	\$3,699	April 2004

**ENDS**

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