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Media release
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NEW SHARP AQUOS LCD TV's LEAD THE WAY IN DIGITAL HOME ENTERTAINMENT

Sharp continues to lead the industry in digital home entertainment with the release of two new AQUOS LCD TV models, the 32" **LC32BD6X** and the 37" **LC37BD6X**. These highly sophisticated HDTV models combine elegant design and first class performance, with the added advantage of an integrated High Definition Digital Tuner especially designed for Australian Digital Broadcast (DVB-T).

The **LC32BD6X** and **LC37BD6X** produce crystal clear images thanks to Sharp's state of the art High Resolution Real 16:9 WXGA Panel (1366x768 Pixels). The superb screen resolution is further enhanced by features like high brightness of 450cd/m², high contrast at 1200:1 and an excellent viewing angle of H176°V176°.

Digital audio clarity is also ensured, with both models featuring a digital amplifier and high power audio output (10W per channel), combined with Dolby Digital Surround Sound for movie theatre-like sound enhancement.

Other features include the HDMI Terminal for 'digital to digital' connection to a range of audio/visual equipment, plus a comprehensive range of analogue inputs and outputs, including digital audio out. Advanced Optical Picture Control (OPC), automatically adjusts the screen to suitable backlight brightness according to the ambient lighting conditions. The 60,000 hours long-life backlight ensures the viewing pleasure of the two models for years to come.

Stylish and contemporary in design, the **Sharp LC32BD6X** and **LC37BD6X** models feature Sharp's new two tone matte finish in black and light titanium with slimline side speakers. They can be wall hung or used with the versatile 'tilt & swivel' stand supplied.

Both models are available now with the 32" **LC32BD6X** at RRP \$2,799 and the 37" **LC37BD6X** at RRP \$3,899

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