

25th May 2007

Media Release

For immediate release

VOLUNTARY PRODUCT RECALL

Sharp Corporation of Australia has recently announced a voluntary product recall on all 42" models of LCD TV's.

Mr Denis Kerr, Deputy Managing Director, Sharp Corporation of Australia said, "As part of our community responsibility this voluntary action has been taken as a precautionary measure. Sharp is determined to protect the integrity of their Brand in the marketplace."

The following 42" Sharp LCD TV's have been voluntarily recalled:

- Model Numbers – LC42BX5X, LC42GD7X and LC42PD7X with Serial Numbers commencing 610700001 to 705799999 inclusive.

The Model and Serial Number can be found at the rear of the unit printed on an identification plate. If a green dot is found on the identification plate, the 42" LCD TV has already been inspected and corrected and there is no need for further action.

This precautionary measure has been taken because in certain circumstances, a small piece of foam shielding may become free from its mounting and make contact with the power board. This could cause overheating and/or create a live voltage on the frame of the unit, with risk of electrical shock.

Sharp advises that customers with a model subject to this voluntary safety recall either visit our website www.sharp.net.au or call 1800 333 435 between 7am to 7pm (7days) to obtain the phone number of the nearest Sharp Approved Service Center, who can inspect and modify the product if needed. Customers should have the 42" LCD TV model and serial numbers ready before they contact Sharp. Any work performed related to this voluntary safety recall will be performed in-home, free of charge.

"Sharp is strongly committed to product quality, safety and reliability and sincerely regret any inconvenience caused to our customers," Mr Kerr said.

ENDS