



## **Sharp welcomes Government's landmark agreement on national recycling of e-waste**

Sydney – 6 November 2009 – Sharp welcomes the historic announcement by Federal and State Governments regarding a new national policy on waste and resource management in the TV and Computer sectors.

Ministers at the Environment Protection and Heritage Council (EPHC) meeting in Perth, 5 November 2009, agreed to a landmark product stewardship framework and announced that televisions and computers would be the first products to be covered by this legislative framework.

Under the new product stewardship framework, 80 per cent of all TVs and computers are expected to be recycled by 2021. In 2007-08, 16.8 million TVs, computers and computer products reached their end of life, with 84 per cent sent to landfill and only 10 per cent were recycled. Householders will now be able to drop off used computers and TVs for recycling free of charge at designated collection points with the aim to reduce the amount of e-waste.

Upon hearing the news, Sharp's Deputy Managing Director Denis Kerr commented, "Minister Garrett and his State counterparts are to be congratulated on the strong direction and commitment they have made to ensure end-of-life TVs and Computers need no longer go to landfill. Sharp has been working closely with the EPHC team for a number of years to ensure an outcome satisfactory to both the industry and the community."

Sharp will work closely with Product Stewardship Australia (PSA), the Australian Information Industry Association (AIIA) and other manufactures of electronic equipment, to implement community education, collection, aggregation and the recycling of e-waste in general.

"Sharp has played a prominent role within Product Stewardship Australia, the industry body set up to drive the outcome, and we welcome the opportunity to work with other industry stakeholders in setting up a national collection and recycling scheme for TVs and Computers", continued Kerr.

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