



The Sharp way to express your business

In a competitive market battling to capture consumer attention, retailers are compelled to employ bigger and better tools to ensnare the public's attention and interest. Sharp Corporation of Australia has upped the ante with the unveiling of their new range of large format professional LCD monitors, promising superior image quality.

Sharp's PN-E Series, available in a wide range of sizes from 42 inch to 60 inch offer high brightness that range from 500cd/m to 700/m. Covering a staggering contrast ratio from 3000:1 to 5000:1, the PN-E Series comes pre-programmed to support power on/off scheduling, editing and is easily controlled from a central location via a PC.

Recently showcased at CeBIT Australia, the new PN-E Monitor Series are Full-HD and support multi-display operation allowing for data to be conveyed in a dynamic way whilst adding a dramatic visual impact to offices and public spaces. Sharp's UV²A LCD technology, found in the PN-E601/E521 models, delivers brighter images resulting in deeper blacks for a powerful impact to its viewers.

Offering a slim bezel design, its lightweight form and reduced body depth make it 26 per cent lighter compared to older models which are easier to handle when mounted or suspended from a ceiling. Conforming to the Energy Star Program standards, the range is also energy efficient and eco-friendly components that are RoHS Directive compliant have been used.

The range also features a unique fanless architecture that is designed to provide silent operation while minimising the build of dust. The unit can handle extended 24/7 operation relevant for the most demanding professional applications. Other features include built-in stereo speakers and picture-in-picture/picture-by-picture mode.

To support a wide variety of applications, the models are standard fitted with VGA x 1 and HDMI x 1 but can also be expanded* to a selection of connectivity options including Audio-in, Audio-out, S-Video, DVI-in, DVI-out as well as LAN for control.

Sharp is also due to unveil its new multi-screen display system this November. Boasting one of the world's thinnest system frame width of just 6.5mm, the system will enable single large-screen video wall displays.

The range comes in the following models:

RRP

- PN-E601 60" - \$9,999
- PN-E521 52" - \$5,895
- PN-E471 47"- \$3,600
- PN-E421 42" - \$2,440
- *PN-ZB01 Interface Option - \$499

For further information and images contact Catherine Cincotta, AdPartners PR on (02) 9212 4335 or Catherine@adpar.com.au