



Sharp's 52 inch LED is the only seven star rated TV on the market

Proving that Sharp Corporation of Australia is at the forefront of the home entertainment technology, the company has released the first seven star energy rated television in the 52" market segment, the LC52LE700X.

Sharp's LED backlight LCD televisions deliver an energy efficient performance with an impressive reduction in energy consumption compared with conventional LCD TVs. The LED technology delivers greater energy savings with a low power consumption of 173W (52"), producing less heat generation and is able to boost a backlight life of 100,000.

Denis Kerr, Sharp Deputy Managing Director said, "Large model televisions are generally known to produce and use more power and energy. We at Sharp are dedicated to developing and improving high performance home entertainment technology that meets energy efficient standards."

The LC52LE700X features an ultra high contrast ratio of 2,000,000:1, 1080/24P signal input, Fine Motion Advanced Technology, SRS TruSurroundHD™, Bass Enhancer as well as HDMI and AQUOS Link.

The model boasts a selection of connection options including HDMI x 3, AV-In x 3, Component x 2, S-Video In, PC In as well as AV, Optical Audio and headphone out terminals.

The LC52LE700X is available from leading AV specialists and electrical retailers at \$3,899 RRP. For further product information and full specifications visit www.sharp.net.au or call 1300 135 530.

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